

CABINET MEMBERS REPORT TO COUNCIL

4 July 2019

COUNCILLOR MRS E A NOCKOLDS CABINET MEMBER FOR CULTURE HERITAGE & HEALTH

For the period 17 May to 28 June 2019

1 Progress on Portfolio Matters.

The Tourism Department have been heavily involved in recent months with updating our usual annual publications, leaflets and brochures for printing and promoting our area for the main holiday and extended holiday season. As an example our 'Discover Kings Lynn' map 160,000 copies and the 'Where to go in West Norfolk' 200,000 copies. Other material for visitors are the KL Guided Walks, KL Maritime Trail and guides for both Hunstanton and Downham Market.

The regional glossy magazine, 'Eastlife' requested editorial content and photographs to promote the local area especially Kings Lynn. Similar information has also been placed in Norfolk Coast Guardian focussing more on Hunstanton. In April the UK Travel Guide for The Guardian featured a quarter page promoting West Norfolk along with our new 'Explore West Norfolk' apps. The Coach Drivers Yearbook has content for our three towns, including maps and photographs. The supplement for 'Coach Touring' magazine has 5 pages of content relating to our Borough for touring groups. Our 'Explore West Norfolk' app including the web-site and 'Walk West Norfolk' app which was funded through the LEADER programme via the EU is fully completed which will include 16 trails from NCC 'Coastal Treasures' project. The visitwestnorfolk web-site is constantly being updated which includes all events happening in west Norfolk.

Members of the west Norfolk Tourism Forum will be attending the National Championships Cycling Time Trial Event at Sandringham with a display of our Tourism marketing information.

The Lynn Museum current major exhibition is 'Journeys, People, Place and Pilgrimage'. This has been designed in partnership with NCC Environment team who have been exploring Green Pilgrimage and the Museum Service Coastal Treasures. One of the spectacular treasures from the coastal area is the Snettisham Iron Age gold torcs which are displayed in the Museum on loan from the British Museum until end of August. The display features medieval pilgrim badges which were discovered in the mud of the rivers Purfleet and Ouse as well as a collection from Walsingham and Canterbury. The Lynn Museum continues to host monthly coffee, cake and collection mornings and a monthly Mini Museum club aimed at under 5's.

The Stories of Lynn and Lynn Museum are working with the Norfolk Museum Service with the 'Kick the Dust' project. It's a 4 year project supported by the National Lottery Heritage Fund with match funding from the Borough Council. The project is aimed at young people aged 11-15 years of age with a focus on young people who face significant barriers to participate in heritage and art activities.

2 Forthcoming Activities and Developments.

During July many In Bloom activities will be taking place starting on 1st July with the Annual Allotment judging in King's Lynn, sponsored by KL Horticultural Society, 'Best KL Pub' Award sponsored by 2 residents of King's Lynn and the Anglia In Bloom judges will be visiting west Norfolk during the early part of July.

The Activities Co-ordinator in Hunstanton financed through the Heritage Lottery project, has continued to organise many activities and events in Hunstanton for both residents and visitors. During the summer months events such as Open-air cinema, Theatre, story telling, art activities and the Annual Soap Box Derby will take place. The Soap Box Derby is sponsored by Searles and supported by the Borough Council staff.

I am continuing the dialogue with the National Trust and the Shakespeare Guildhall Trust and will be consulting all stakeholders to achieve the final aim of applying for a National Heritage Lottery grant.

3 Meetings Attended and Meetings Scheduled

Portfolio meetings with;

Ray Harding Chief Executive

Lorraine Gore Deputy Chief Executive & Director of Finances

Chris Bamfield Director of Commercial Services

Claire Thompsett Grounds and Open Spaces

Martin Chisholm Business Manager

Rachael Williams Stories of Lynn Learning & Engagement Officer

John Greenhalgh

Roger Partridge Hunstanton Heritage Gardens Activities Co-ordinator

Cabinet

Kathryn Boddy Arts Council East Relationship Officer

Norfolk Community Foundation

Regeneration & Development Panel

KL Festival Board

KL Horticultural Society Committee

Civic Society AGM

Freebridge Housing/Discovery

Woodcraft Folk Club Discovery Centre

Shakespeare's Guildhall Trust

Community Action Norfolk

Barbican Box project with the Local Cultural Education Partnership Board
Lost in Translation Circus & Creative Arts East
CWA Students of the Year Awards